

## Banner Advertising

Careerpharm.com. ASHP.org. Or, both. Any way you go, posting a banner advertisement builds a well-known, trusted name for your organization. Banners on both sites receive maximum exposure, increasing brand recognition and traffic to your site.

And the CareerPharm difference? You won't just be visible on our home page—you'll see your banner on every page.

### Pricing (gross)

Leaderboard—1 month	\$2,500 (frequency discounts available)	728 pixels wide x 90 pixels high
Standard square—1 month	\$1,500 (frequency discounts available)	180 pixels wide x 150 pixels high

## CareerPharm eNews

CareerPharm eNews is our electronic newsletter (circulation 35,000), focused specifically on career-related topics. This is a great place for banner advertising and featured jobs. Plus, if you purchase a Hot Job in June, September, December or March, we'll include it in one of our quarterly targeted newsletters—a smart investment when you want to reach: managers; clinicians; inpatient pharmacists; home, ambulatory, chronic care practitioners; informatics and technology specialists; and new practitioners and students.

### Pricing (gross)

Horizontal Header	\$1,775	468 pixels wide x 60 pixels high
Vertical Banner	\$1,475	120 pixels wide x 240 pixels high
Featured Job	\$590	Includes job title, organization, and other details with a link to your online CareerPharm job posting (sold separately)
Box Banner	\$590	125 pixels x 125 pixels