

Print Advertising

Take your candidate search and recruitment advertising offline with the American Journal of Health-System Pharmacy (AJHP). Our print recruitment ads reach passive seekers and build brand recognition among the widest audience of health-system pharmacy professionals. Delivered twice a month to every ASHP member (circulation 35,000), our designated recruitment advertising section, special career editorials and bonus distribution months offer exceptionally effective ways to reach your target.

You'll also have the opportunity to deliver a pdf of your ad to targeted audiences via ASHP Section Newslinks, and your ad will appear via CareerPharm eNews.

AJHP Specials

Meeting Program Issues: The ASHP Summer and Midyear Clinical Meeting issues help ASHP members plan their attendance at these widely attended meetings. This is a great time and place to have your job opportunities seen by lots of attendees.

Bonus Distribution: An effective way for your brand and your opportunities to go home with attendees, these are given to meeting attendees at the ASHP Summer and Midyear Clinical Meetings.

Career Specials: Every quarter, the career section of AJHP features career-related content, in which ASHP members deliver their personal advice and experiences on specific topics, like leadership development, balancing work and life, and job search tips.

Frequency Discounts and Bonus Issues: The more you advertise in AJHP, the more value you receive for your investment. We offer frequency discounts for multiple ad runs and FREE bonus issues.

- For every 3 consecutive ads you run in AJHP, get the third issue FREE!*
- For every 6 ads you run per year (anytime), get two issues FREE!*

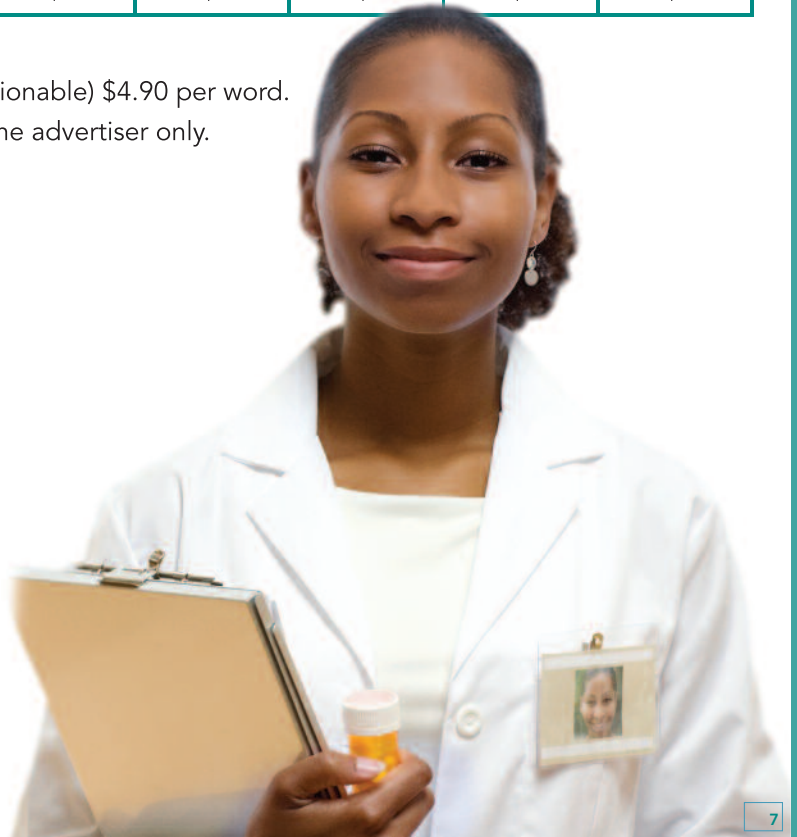
*ASHP Specials are excluded from free issues.

AJHP Pricing

Size	1 x Rate	3 x Rate	6 x Rate	12 x rate	24 x Rate
1/16 Page (3 ¼" X 1")	\$ 655	\$ 620	\$ 605	\$ 590	\$ 555
1/8 Page (3 ¼" x 2")	\$1,135	\$1,080	\$1,050	\$1,020	\$ 965
Junior 1/4 (3 ¼" x 3 1/4")	\$1,570	\$1,490	\$1,450	\$1,415	\$1,335
1/4 Page (3 ¼" x 4 9/16")	\$1,970	\$1,870	\$1,820	\$1,775	\$1,675
Junior ½ (3 1/4" x 7 ½")	\$2,315	\$2,200	\$2,140	\$2,085	\$1,970
1/2 Page (Horizontal) (7" x 4 ¾")	\$2,800	\$2,660	\$2,590	\$2,520	\$2,380
1/2 Page (Vertical) (3 1/4" x 10")	\$2,800	\$2,660	\$2,590	\$2,520	\$2,380
Full Page (7"X10")	\$4,270	\$4,055	\$3,950	\$3,845	\$3,630
Word Rate*	\$ 5.00	\$ 4.75	\$ 4.65	\$ 4.50	\$ 4.25

Notes:

- 1) In column classified (non-commissionable) \$4.90 per word.
- 2) Frequency discounts accrued by the advertiser only.
- 3) Color charges are additional:
 - a. Standard Color (2nd color) \$815
 - b. Matched color \$925
 - c. Four color process \$2415
 - d. Metallic colors \$2020
- * Word rates are non-commissionable.



AJHP Issue Dates and Deadlines

Issue Date	Spacing Closing	Materials Deadline
January 1	December 7	December 9
January 15	December 21	December 23
February 1	January 8	January 12
February 15	January 22	January 25
March 1	February 5	February 8
March 15***	February 19	February 22
April 1	March 4	March 8
April 15*	March 18	March 21
May 1	April 9	April 12
May 15	April 23	April 26
June 1**	May 6	May 10
June 15***	May 20	May 24
July 1	June 4	June 7
July 15	June 17	June 21
August 1	July 8	July 12
August 15	July 23	July 26
September 1	August 9	August 11
September 15***	August 19	August 23
October 1	September 3	September 7
October 15*	September 20	September 22
November 1	October 8	October 11
November 15	October 21	October 25
December 1**	November 5	November 8
December 15***	November 16	November 18

* Meeting Program issues

** Bonus Distribution at ASHP meeting

*** Career Specials. Please call to confirm career specials.