

Attend the largest recruiting event for health-system pharmacists:

CareerPharm's Personnel Placement Service (PPS)
December 6-10, 2008
Orlando Convention Center
Orlando, Florida

Don't miss the opportunity to interview thousands of job seekers during the largest meeting of health-system pharmacists, ASHP's Midyear Clinical Meeting.

Visit www.careerpharm.com to learn how to participate.

PPS Job Postings and Interview Space

PPS job postings are based on a per job fee. If you are recruiting for more than one job with the same description we recommend you post it multiple times to receive enough recruiting space; or purchase additional booths or tables.

	By October 22	October 23 – November 26	On site
PPS Jobs per unique listing	\$570	\$970	\$1095
Additional Booth	\$500	\$500	N/A
Additional Table	\$200	\$200	N/A

Space allocation

Each booth is equipped with drape for privacy and a table with three chairs inside. Booth space is available at Noon on December 6 for set up. Interviews may be scheduled between December 7 and December 10, 7:30AM – 4:30PM. PPS closes daily at 5:00PM.

1 job	one booth for half-day (choose between 7:30AM – NOON or 12:30PM – 5:00PM)
2 jobs	one booth for the entire day
3 jobs	one booth and one adjacent table with chairs
4-5 jobs	two booths and one adjacent table with chairs
6-11 jobs	three booths and two adjacent tables with chairs
12-19 jobs	four booths and four adjacent tables with chairs
20+ Jobs	We recommend purchasing at least one additional booth. No on site additions will be made due to Fire Marshall regulations. Please call us to arrange for additional space.

Space will be provided on a first come-first served basis.

Once you've made the decision to interview the outstanding candidate pool at PPS during the 43rd Midyear Clinical Meeting. Draw their attention and help them find your job opportunities by utilizing these great methods for branding your organization. Interviewing is just part of the process! Make sure job seekers know you're going to be there so they can register and search for your listings on CareerPharm's PPS.

Stand out as a PPS participant with a recognition package. Packages are tailored to employers' needs and include a variety of advertising opportunities including recognition in the Midyear program book and daily newspaper, and the Advance Job Listings Book.

ADDITIONAL ADVERTISING OPPORTUNITIES

PPS Internet Island

The PPS Internet Island is used onsite by all PPS participants. Job seekers use the 24 computers to conduct searches and update resumes. PPS Internet Island sponsors receive a bottom leaderboard ad on CareerPharm's PPS job board (www.careerpharm.com) from September – January and recognition as a PPS Internet Island sponsor on the home page of every computer in PPS. There is a limit of 3 sponsors for the Internet Island.

Sole Sponsorship	\$36,000
Shared Sponsorship	\$12,500

Banner Advertising on www.careerpharm.com

Banner advertising is a great way to promote your organization to PPS participants and has the added benefit of visibility to all CareerPharm site visitors. (Both PPS and CareerPharm are now hosted at www.careerpharm.com.)

Leaderboard Banner

The leaderboard ad is placed at the bottom of every page on the site and can link to the URL of your choice.

5 months	\$9,500
3 months	\$7,500
1 month	\$3,750

Format	File Size	Dimensions
GIF/JPG (including animated GIFs)	Maximum 20k	728 pixels wide x 90 pixels high

Square Banner

The square banner is placed at the right side of every page and can link to the URL of your choice.

5 months	\$6,000
3 months	\$3,650
1 month	\$1,595

Format	File Size	Dimensions
GIF/JPEG	Maximum 15K	180 pixels wide x 150 pixels high

CareerPharm News

CareerPharm News is an electronic career newsletter that is delivered to 20,000+ ASHP members each month.

Space is available: September 25 | October 23 | November 20 | December 16

Pricing:

Horizontal and Vertical Banners	\$1775
Box Banners	\$590

Sizes and Dimensions:

Horizontal Banner			Box Banner		
Format	File Size	Dimensions	Format	File Size	Dimensions
GIF/JPEG	Maximum 20K	450 pixels wide x 100 pixels high	GIF/JPEG	Maximum 20K	145 pixels wide x 100 pixels high

ADDITIONAL ADVERTISING OPPORTUNITIES

Print Advertising

PPS Advance Job Listings Book

Every employer in PPS is automatically listed in this book as long as their job is posted by October 23. The job listings are indexed by employer name, practice area, and state. The mailbox numbers for every job are listed and participants can search online for more details. This book provides valuable tips for job seekers and is distributed to all PPS registrants (1,200 job seekers), student Midyear attendees (3,000 students) and participants in the Residents' session (500 residents) during the Midyear.

Pricing: *(Ads are black and white, additional charges for color)*

Inside Back Cover:	\$5,550	1/2 Page Ad:	\$2,200
Inside Front Cover:	\$5,500	1/4 Page Ad:	\$1,000
Full Page Ad:	\$4,250	1/8 Page Ad:	\$ 825

Midyear Program Book

The Midyear program book is distributed to every attendee at the Midyear. It includes all ASHP planned meetings, events and functions and is used by attendees to make decisions on what to attend and locate all Midyear activities. **Program book advertising is limited to a first come, first served basis.**

Pricing: *(Ads are black and white, additional charges for color)*

Full Page Ad:	\$5,000
1/2 Page Ad:	\$3,000

AJHP Advertising

AJHP is distributed to all ASHP members twice a month and is a great advertising vehicle to reach passive seekers.

The **October 15** issue features Midyear programming and serves as a guide for members to plan the events they will attend. Make sure attendees know you're going to be in PPS by advertising your listings in this issue.

The **December 1** issue receives bonus distribution at the Midyear in the AJHP booth and in PPS.

Pricing: *(Ads are black and white, additional charges for color)*

Full page ad:	\$4,005
1/2 Page Ad:	\$2,630
1/4 Page Ad:	\$1,805
1/8 Page Ad:	\$1,065

**For advertising specifications, deadlines, and to reserve space contact
Kristin Guardino at 301-664-8786 or kguardino@ashp.org.**

**For general questions about ASHP, CareerPharm and PPS contact
Meredith Janssen at 301-576-4285 or mjanssen@ashp.org.**